Washtenaw Literacy

2025 Annual Report

Program Impact

Program Innovations & Expansions

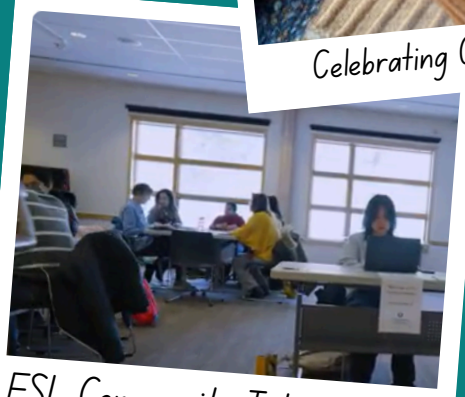
- Launched a women's ESL Program at a mosque in Ypsilanti.
- Expanded partnerships with Legal Services of South Central Michigan, Dawn Farm, and Groundcover News to provide tutoring to recovery communities and returning citizens.
- Implemented safer intake for ESL community tutoring groups.
- Expanded ESL support at Washtenaw Community College's Ypsilanti Township offices.
- Engaged college student tutors in partnership with UM Global Health Alliance.
- Hosted "Meet & Greets" at Michigan Works to connect new adults learners.
- Delivered 35 *ABCs of Washtenaw Literacy* sessions and participated in 15 community outreach events with our partners.
- Supported 9 learners in successfully passing the US citizenship test.
- Presented book talk on disinformation and media literacy with Barbara McQuade, author of *Attack from Within,* and a screening of *Sentenced*, a documentary exploring literacy and intergenerational poverty.

Tutor Training

Celebrating Citizenship

Learner Outcomes

100% made progress toward at least 3 goals
90% feel more confident in public
87% increased their vocadulary
68% achieved a primary goal
50% felt more confident in their reading
40% made progress in a job-related or educational goal



ESL Community Tutoring

By the Numbers

987 learners served
50,916 tutoring hours delivered
411 volunteer tutors engaged
100+ new tutors trained and placed

Author Talk: Barbara McQuade

Equity Plan Progress

In December 2024, after months of stakeholder engagement, Washtenaw Literacy adopted a comprehensive Equity Plan to guide how we improve inclusion, representation, and access.

- Launched a new website, branding, and plain-language materials to increase engagement.
- Developed a shared DEI glossary to support common language across the organization.
- Established DEI Chair on the Board of Directors to provide leadership for equity efforts.
- Implemented a weeklong online Equity Challenge for our community.
- Increased tutor diversity through intentional community-based recruitment.
- Expanded training options to make tutor training more accessible.
- Adopted a Board Diversity Matrix to guide representative board recruitment.

Plan Status: 20% Complete | 43% In Progress | 37% Not Yet Started

Financial Report

- Growth in revenue, to $592,000, was driven by local, state, and foundation grant funding.
- Careful management saved $40,000 in expenses, offsetting a shortfall in contributions and keeping finances steady during a year of transition.
- Following disruption in federal funding of AmeriCorps, the generosity of our donors sustained the volunteers placed with Washtenaw Literacy through the end of their term.
- 70% of all expenses support direct services to adult literacy learners.

Revenue

Grants	$351,821 (58%)
Charitable Donations	$157,633 (26%)
Program Fees & Contracts	$64,090 (11%)
Other	$30,895 (5%)
TOTAL REVENUE	$604,439 (100%)

Expenses

Program Services	$370,089 (70%)
Management & Admin	$65,835 (12%)
Fundraising	$96,107 (18%)
TOTAL EXPENSES	$532,031 (100%)

Learn more at WashtenawLiteracy.org where you can read our audited financial statements and Equity Plan.

Washtenaw Literacy