



WASHTENAW LITERACY

OPENING WORLDS FOR FIFTY YEARS 1971-2021



1 IN 6 Washtenaw County adults are functionally illiterate



1481 Learners in 2018-19

1191 Learners during pandemic



Learners below the poverty line **88%**

514

Volunteers delivered



51,983

hours of service in 2019-2020



Last year Washtenaw Literacy returned

\$1,413,937.60

in literacy programming to the community.

Washtenaw Literacy returns

\$3.74

to the community for every dollar that you invest.

\$0.00

What our learners pay for services.



Partners Building a Literate Community

Washtenaw Literacy's mission is straightforward, but it challenges a complex problem. Adults with low-basic skills most often stay in the shadow unless a crisis -- unemployment, incarceration, health issues -- forces illiteracy to daylight.

For fifty years, Washtenaw Literacy has provided a path for low-literate neighbors by responding to their individual needs. Washtenaw Literacy's programs have a near 100% success rate. Achievements include getting a job or promotion, acquiring a high school credential, opening a bank account, reading prescriptions, helping children with schoolwork, moving out of homelessness, becoming a U.S. citizen, voting for the first time, or communicating in English.

Our anniversary is a springboard to the future.

Washtenaw Literacy's Anniversary campaign, **Building the Next Fifty Years**, challenges partners to give 50th-anniversary support in honor of Michigan's oldest literacy agency by making a first-time gift or increasing your previous commitment by 50% or five times greater. This once-a-century campaign will build a technology infrastructure, workspaces, and sustainability that is ready for the future, extending our reach and lifting more neighbors. Your partnership kicks it off as a founding supporter.

Literacy is a fundamental tool for self-determination and a cornerstone to equity. Improved literacy is proven to influence the academic achievement of future generations positively.

Our partnership upends systemic poverty and gives words to those in our community who often do not have a voice or access to opportunity.

Please join us.



The 23rd annual event, **Gala Storytelling**, will be a virtual event featuring emcee Shannon Cason.



Shannon Cason is a host, MainStage storyteller and GrandSlam champion with The Moth. He is a regular on Snap Judgment. Shannon has appeared on countless storytelling stages, including TEDx, RISK!, Third Coast Festival, Podcast Movement, and upcoming film projects. Find him at shannoncason.com

Celebrating Washtenaw Literacy’s 50th Anniversary, this year’s signature event will feature inspiring stories and guests through a live broadcast.

Corporate partners will be recognized throughout the anniversary celebration year but featured during the event.

Partnership Level	Benefits
\$10,000 + Literacy Leaders	6 tickets, including including custom celebration bundle shipped to each guest in time for the event. Logo on website for a full year Logo on gala website Logo featured during live event and broadcast Video Anniversary greetings during broadcast Logo featured on storytelling videos to be featured beyond the gala
\$5,000 Literacy Circle	6 tickets, including including custom celebration bundle shipped to each guest in time for the event. Logo on website for a full year Logo on gala website Logo featured during event
\$3,000 Video Sponsor	4 tickets Logo on website for a full year Logo on gala website Logo featured during event Logo featured on storytelling videos to be featured beyond the gala
\$2,500	4 tickets, including including custom celebration bundle shipped to each guest in time for the event. Logo on website for a full year Logo on gala website Logo featured during event
\$1,000	4 tickets, including including custom celebration bundle shipped to each guest in time for the event. Company logo on gala website Company name featured during online event
\$500	2 tickets Logo on website for a full year Company name on gala website Company name featured during online event



Please consider multiplying your sponsorship by 5, or increasing it by 50% to support Washtenaw Literacy’s 50th-Anniversary Goals.



5577 Whittaker Road
Ypsilanti, Michigan 48197

Phone: 734.337.3338



Amy Goodman, Executive Director
goodman@washtenawliteracy.org
734.337.3341

info@washtenawliteracy.org
www.washtenawliteracy.org

2021 Washtenaw Literacy Partnership Agreement

Company / Individual Name (as it should appear for recognition purposes)

Contact Name

Title

Company Address

City

State

Zip

Phone

Cell

Fax

E-Mail

TOTAL SPONSORSHIP AMOUNT _____ CONTACT SIGNATURE _____

Payment Options:

Check

Credit Card

Amount Included

Invoice Requested

I would like to set up payment options

Engaging your employees:

I am interested in arranging for a custom, online ABCs of Washtenaw Literacy brownbag lunch & learn for my company's employees to share information about becoming volunteer literacy tutors.

For card payments, name as it appears on credit card

Card Number

Expiration Date

Billing Address

City

State

Zip

Day Phone

Signature

Thank you for your generous support. We look forward to working with you to maximize the impact and benefits of your gift.

Questions? Please contact Amy Goodman at goodman@washtenawliteracy.org or 734.337.3341

5577 Whittaker Road

Ypsilanti, Michigan 48197

Phone: 734.337.3338

info@washtenawliteracy.org

www.washtenawliteracy.org

Washtenaw Literacy is a qualified 501 (c) (3) and your gift is deductible to the extent allowed. Please consult your tax advisor. EIN Number 38-2914277

